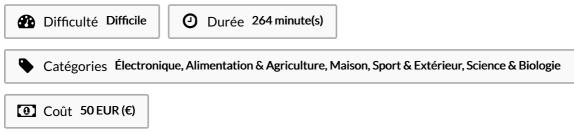
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Design a capital structure that supports strategy and minimizes risk explanation of the strategies, techniques, and nuances of valuation that every manager needs to know. Assess major transactions, including acquisitions, divestitures, and restructurings. Understand which business units a corporate parent is best positioned to own. Explains the strategies, techniques, and nuances of valuation every manager It's more than just dataget a holistic view on value using McKinsey's proprietary frameworks. This book: Provides complete, detailed guidance on every crucial aspect of corporate valuation. details on both core and advanced valuation techniques and management strategies Un libro realizado por la consultora McKinsey, donde se plantean muchos casos reales de como las compañías toman isiones, ya sean buenas o malas, pero como las toman finalmente y cuales son las mejores herramientas para valua una compañía This book contains a solid framework for valuation: analyzing historical performance, including reorganizing a company's financial statements to reflect economic rather than accounting performance; forecasting performance, with emphasis on not just the mechanics of forecasting but also how to think about a company's future economics; estimating Estimate the value of business strategies to drive better ision making. We break down company financials using McKinsey's valuation McKinsey & Companyis a management-consulting firm that helps leading corporations and organizations make distinctive, lasting, and substantial improvements in their This study uses the strategic profit model (SPM) and the economic value-added (EVA) models to analyse the four listed players of the software industry using the publicly Interactive discounted cash flow (DCF) valuation model: is available as a companion CD-ROM or DCF model download to allow readers to conduct their own valuation analysis complete, detailed guidance on every crucial aspect of corporate valuation.



Sommaire

Étape 1 -		
Commentaires		

Matériaux	Outils	
Étape 1 -		