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The THE CHANGE BOOK. Translated by Jenny Piening WITH ILLUSTRATIONS BY PHILIP EARNHART AND DAG GRØDAL. First published in Great Britain in by Profile Books Ltd 3A Exmouth House Pine Street London EC1R 0JH fi First published in Switzerland, entitled This book is about changefrom the small and seemingly insignificant transitions in our day-to-day lives, to the big and almost incomprehensible shifts in human history. In The Change Book you'll find models explaining the financial crisis, why biotechnology is the industry of the future and why cities are the new nations. Drawing on myth-busting theories and breakthrough discoveries from thinkers of all stripes, Mikael Krogerus and Roman Tschäppeler, authors of the international bestseller The This book is about changefrom the small and seemingly insignificant transitions in our day-to-day lives, to the big and almost incomprehensible shifts in human history Drawing on expert advice and often complex theories, the authors of the bestselling The ision Book present fifty simple and effective models to help us make sense of The world is in constant flux—this handy book helps make sense of it., The Change Book, How Things Happen, Mikael Krogerus, Roman Tschäppeler, READER The world is in constant flux—this handy book helps make sense of it. Drawing on expert advice and often complex theories, the authors presentsimple and effective models to help us make sense of change in our world Drawing on expert advice and often complex theories, the authors of the bestselling The ision Book present fifty simple and effective models to help us make sense of Drawing on myth-busting theories and breakthrough discoveries from thinkers of all stripes, Mikael Krogerus and Roman Tschäppeler, authors of the international bestseller The ision Book, apply their characteristic wit and knack for the succinct to show what fuels the internet, why empires rise and fall, and why change hurts—but ultimately Change is happening all around us, in every sphere from the personal and political to economics and the environment. Whether you're buying a new car, iding who to vote for, or making an This book is about changefrom the small and seemingly insignificant transitions in our day-to-day lives, to the big and almost incomprehensible shifts in human history. From business cycles to budding trends, models make sense of a world that never stops spinning. THE CHANGE BOOK. Mikael Krogerus & Roman Tschäppeler.



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