

Talking points example pdf

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Using bullets can help condense and organize information. I'm glad you have taken the time to discuss this important issue with me and members of your community. Consider why you are speaking to your audience and identify the purpose of your speech or interview Examples of talking points Talking points are a way of programming conversation. Things to Avoid in Talking Points. Here are some examples: In Biddeford, Maine, in the seven years since a Community Heart & Soul project started there, \$million has been invested in the city Qualities of strong key messages and talking points. Make them easy to read. Tips for Effective Talking Points. Because their purpose is to ease verbal presentation, talking points should be short and contain only the most relevant information. Before I begin, let me tell you a little bit about myself. Download ArticleIdentify your mission or message. Review these sample talking points and the annotations that explain why they work EXAMPLE TALKING POINTS. Concise (as short as possible) Easy to understand and remember Conversational (they sound natural when said out loud) Talking points are made to be memorized before a presentation or quickly glanced at while a presentation is being given. The goal is to have everyone at your organization working from the same script so the message is consistent. About the Campaign Sample Talking Points. Points don't have to be complete sentencesCapture the main point or points With more confidence and optimism expressed locally, investors are more likely to invest, voters are more likely to approve a bond and suddenly a town is transforming in a positive way. PartStructuring Your Talking Points. Recall builds from repetition. Therefore, talking points are often composed as bulleted lists, with the first item on the list the one thing you most Keep it short and simple. Draft Talking Points for sustaining child development and prevention initiatives in schools and communities could look something like theseSAMPLE TALKING POINTS Introduction Good [morning, afternoon, evening] everyone. Your With more confidence and optimism expressed locally, investors are more likely to invest, voters are more likely to approve a bond and suddenly a town is transforming in a Talking points are a key tool for spreading a well-framed message about mental health. Hiding the main point.

 Difficulté Très facile

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