Shandaweel Women Tally fabric issue: Four step solution

This is the four step solution for problem statement 1: Shandaweel Women are known for their crafting skills; especially the crafting of a beautiful Al-Tally fabric. However, The women are not able to reach a proper market to attract customers and show case their product that will help in achieving financial sustainability.

<table>
<thead>
<tr>
<th>Difficulty</th>
<th>Easy</th>
<th>Duration</th>
<th>2 day(s)</th>
<th>Categories</th>
<th>Art, Clothing &amp; Accessories</th>
<th>Cost</th>
<th>0 USD ($)</th>
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## Materials

## Tools

### Step 1 - challenges


![Challenges]

1. There are limited resources (strings, silver, gold, fabric, etc.). Strings are sold only in India and Germany.
2. There is only one supplier for strings and one factory for fabric, yet they sell the material with a high price.
3. The women are not well educated.
4. Women compete with each other through price. Some try to control the market.
Step 2 - steps taken for the hackathon


Step 3 - the solution: four step solution

Step 4 - Implementation

Step 5 - the full model
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Hackathon final project.docx

Step 6 - video presentation