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It's an excellent reference for keeping intended behaviors top-of-mind, and for explaining a complex Based on feedback from aroundpeople, we made several improvements. Design psychology is a powerful tool for creating effective user experiences, but it must be used responsibly Text was shortened, made more precise, and proofread several timescards from the original persuasive k were replaced by more suitable alternatives. With a focus on human behavior, each card describes one psychological insight and suggests ways in which you can apply it to your product. Physical + Digital + Workshop PDF Playbook Digital and printed card ks + PDF Persuasive Patterns Workshop Playbook. Learn more ⋅ The Persuasive Patterns card k is a collection ofinsights from psychology that will help drive users toward action. Add to cart. We ship to United States from Charlotte, NC The Persuasive Patterns card k is a collection ofinsights from psychology that will help drive users toward action. Learn more Physical + Digital + Workshop PDF Playbook Digital and printed card ks + PDF Persuasive Patterns Workshop Playbook. Wanted to quickly shout out this Persuasive Patterns card k I got from UI-Patterns and my favorite concept that's included the Peak-End Rule. Add to cart. \$ Quantity. Design psychology is a powerful tool for creating · Introducing the Validation Patterns Card k; Understand user behavior The Persuasive Patterns card k is a collection ofinsights from psychology that will help The Persuasive Workshop PlaybookRun and design your own behavioral workshops This book is a powerful add-on to the Persuasive Patterns card k, providing you with the know-how Help users achieve their goals, get rid of bad habits, or establish new and better habits. Digital Cards emailed after Persuasive Patterns card k With a focus on human behavior, each card describes one psychological insight and suggests ways in which you can apply it to your product. \$ Quantity. Digital Cards emailed after purchasedesign patterns driven by psychology, easily referenced and used in workshops. We created a pamphlet to go along with the final k, outlining basic exercises and how to use the k Persuasive Patterns card k.



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