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2, · Access-restricted-item true Addeddate Bookplateleaf Boxid IA Boxid_2 Co-authored by noted academicians, Professor Kevin Lane Keller, Professor Alexander Chernev, Professor Jagdish N. Sheth and Professor G. Shainesh, the book continues to draw on the rich findings of various scientific disciplines—such as economics, behavioral science, and management theory—for fundamental concepts and tools that are directly

 Difficulté **Difficile**

 Durée **559 heure(s)**

 Catégories **Alimentation & Agriculture, Bien-être & Santé, Machines & Outils**

 Coût **539 EUR (€)**

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