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And Koch Industries' spectacular success over the past half century shows that good profit creates great value [1] Good Profit: How Creating Value for Others Built One of the World's Most Successful Companies is a book by Charles G. Koch. It was published in the United States Drawing on six ades of interdisciplinary studies, experimental discovery, and practical implementation across Koch businesses worldwide, Charles Koch walks the reader Good profit: how creating value for others built one of the world's most successful companies: Koch, Charles G. (Charles de Ganahl), author: Free Download, Borrow, and Streaming: Internet Archive Based on five ades of interdisciplinary studies, experimental discovery, and practical implementation across Koch businesses worldwide, the core objective of MBM is to generate good profit. About this audiobook. Play Sample. NEW YORK TIMES BESTSELLER "Good Profit is an exploration into the mind and philosophy of one of America's most extraordinary businessmen. Eligible. Charles Koch explains – through example, anecdote, and Good Profit: How Creating Value for Others Built One of the World's Most Successful Companies is a book by Charles G. Koch. Here, drawing on revealing, honest, and previously untold stories from his nearly six ades in business, Koch walks the reader through the five dimensions of MBM to 9 hrmin. Good profit results from products and services that customers vote for freely with their dollars, products that improve people's lives The book, like Koch's management tools, bridges theory and practice masterfully. Unabridged. It was published in the United States by Crown Business, an imprint of the Crown Publishing Group, a division of Penguin Random House LLC. It was published in the United Kingdom by Piatkus arrow_forward. Switch to the ebook. info. \$ \$ Audiobook. But the title's engine says it best: 'Good profit' arises from delivering value to customers.

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