

Coca cola value chain analysis pdf

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Their value chain involves inbound logistics of VALUE CHAIN ANALYSIS OF COCA COLA Value-chain analysis is an analytical framework that assists in identifying business activities that can create value and competitive advantage to the business. VALUE CHAIN Suppliers SOCIETY ENVIRONMENT Coca-Cola FEMSA It describes the company's inbound logistics which include sourcing water and ingredients like high fructose corn Tags Coca Cola analyzes its value chain to identify areas for competitive advantage. It outlines Coca Cola'soperating segments and explains that the company manufactures concentrates while bottling partners do packaging and distribution. It describes the company's inbound logistics which include sourcing water and ingredients like high fructose corn syrup domestically and orange juice internationally. It sources key ingredients like water, corn syrup, and juice internationally and domestically, putting value chain to ensure the sustainability of our business, our business partners, and the communities in which we operate. Using the results of our study, we generated an KOFIntegrated Report OUR VALUE CHAINIngredients We work with our suppliers to have the best raw materialsManufacturing Enabled by our Digital Coca Cola uses value chain analysis to identify sources of competitive advantage through cost reduction and differentiation. It also details value chain to ensure the sustainability of our business, our business partners, and the communities in which we operate. Using the results of our study, we generated an updated materiality matrix, mapping theidentified priorities across the three axes of our sustainability strategy. Coca Cola is world's leading soft drink maker and operates in more than countries around the world VALUE CHAIN GOALS OUR WAY FORWARD WORLD WITHOUT WASTE WATER WOMEN AGRICULTURE CLIMATE GIVING BACK HUMAN RIGHTS MAP OUR REPORTINGCOCA-COLA SUSTAINABILITY REPORT The Coca-Cola Company offers more than brands and 4, products to people in more than countries and territories KOFIntegrated Report OUR VALUE CHAINIngredients We work with our suppliers to have the best raw materialsManufacturing Enabled by our Digital Manufacturing Platform, we produce high-quality beverages in our facilities, with an efficient use of water and energy The document discusses Coca Cola's value chain analysis. The document discusses Coca Cola's value chain analysis.

 Difficulté Facile

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