

Translations:Self-learning connected thermostat that optimizes heating and cooling of buildings/2/en

In January 2014, Google bought Nest, a connected devices company, for \$3.2 billion. This might seem like an ungodly sum for a company that makes thermostats and smoke detectors, but it makes absolute sense. Nest's products are beautifully designed, their team is overflowing with talent, and they were the first company to figure out what the "Internet of Things" means to consumers and deliver products that people actually want.