

How to change things when change is hard pdf

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We believe it is Switch shows that successful changes follow a pattern, a pattern you can use to make the changes that matter to you, whether your interest is in changing the world or changing This tension can doom a change effortbut if it is overcome, change can come quickly. Every iPhone sold serves as counter-evidence The rational mind wants to change something at work; the emotional mind loves the comfort of the existing routine. In Switch, the Heaths show how everyday peopleemployees and managers, parents and nurseshave united both minds and, as a result, achieved In order to help people change we must determine which area to address. Butit's not quitethateasy By Chip & Dan Heath. Change requires that we act differently. Ultimately, all change ef forts boildownto the same mission: Canyou getpeople to start behavingin anewway? By Chip & Dan Heath. But it occurred to us that if people hate change, they have a funny way of showing it. Is it possible to overcome our internal "schizophrenia" about change? How to change things when change

 Difficulté Facile

 Durée 406 minute(s)

 Catégories Art, Musique & Sons, Science & Biologie

 Coût 560 EUR (€)

Sommaire

Étape 1 -

Commentaires

Matériaux

Outils

Étape 1 -
