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Love 'Em or Lose 'Em, Sixth Edition: Getting Good People to Stay

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This sixth edition of the number one bestselling employee retention book in the world (over 800,000 copies sold) puts a new emphasis on diversity and inclusion but keeps the same appealing format twenty-six simple strategies from A to Z.Despite booms and busts, technology advances, talent wars, layoffs, and even a global pandemic, people want what theyve always wanted. Employees wantand now expectmeaningful work, supportive bosses, regular recognition, and a chance to learn and grow. And managers want their amazing people to stayfor at least a little while longer. For two decades, this Wall Street Journal bestsellerover 800,000 soldhas offered twenty-six simple strategies, from A to Z, that managers can use to address their employees real concerns and keep them engaged. The authors have gone over every word of the previous edition, revising, updating, and streamlining. This edition includes a timely focus on diversity and inclusion in every chapter. For example, chapter 6 focuses on family. Different cultures view family responsibilities differently, so the authors address how to take that into consideration when a treasured employee asks for extended leave to care for a grandparent. And a new section calledConversations That Count offers discussion questions for sparking deeper conversation around the topics in the book. This new edition will ensure that LoveEm or LoseEm will continue to help managers all over the world create a supportive workplace culture so they can fight burnout and keep the people they can least afford to lose. tags:

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